



Imperial Rooms, Imperial Road
MATLOCK
Derbyshire DE4 3NL
Phone 01629 57488
Fax 01629 580174
E-mail townclerk@matlock.gov.uk

News Release

Town Clerk: Susan Smith
Phone: 01629 57488

FOR IMMEDIATE RELEASE

MATLOCK IN BLOOM 2008

Thursday 17 July (at 10.00am) is Judging Day for this year's **East Midlands in Bloom** competition and Matlock is entering as usual, in the Small Towns category.

The Town Council therefore appeals to all residents, young and old alike, to do all they can during the coming week, (as well as the morning of the 17 July itself) to pick up any litter, water their gardens, hanging baskets and containers, clear up any eyesores and generally do anything which can help to improve our Town's appearance.

It is perhaps worth reminding residents that the competition is now far more 'landscape' rather than 'bedding plants' orientated, so that more credit is now given for tree planting, townscape enhancement and wildlife conservation schemes, compared to merely cosmetic floral displays. The judges also look for public participation in a town or village's entry, either through local organisations or the efforts of individuals, and not exclusively local authority investment.

~ MORE ~

Town Councillors appreciate the help and involvement of the District Council and many individual people, including those traders who are prepared to have a hanging basket each year, but we are asking for an extra effort now.

-End-

FURTHER INFORMATION ...

For further information please contact Cllr Barry Hopkinson, on
Tel. 01629 57488/56822 or
Susan Smith, Town Clerk on email: townclerk@matlock.gov.uk

PHOTO OPPORTUNITIES ...

Imperial Rooms 10.00am,
Hall Leys Park 10.30am,
All Saints Junior School, Hurds Hollow 1.00pm
All times approximate, please contact above for route details.